

## **Reel People Films**

### **Data Protection Privacy Policy**

Reel People Films is subject to data protection regulations under UK law which control the use of personal data. We collect information about you when you become a member of Reel People. We also collect information when you sign up to receive our email newsletter about films and events. We only collect personal data for the administration of Reel People and its activities – this is limited to name, address, email address and 'phone number. Members will have the opportunity to opt for just email contact only for instance.

In compliance with the regulations, **Reel People will...**

- Comply with the data protection laws of the UK.
- Only contact an individual by post, email or telephone if they have given their explicit permission and it will be used to send you details of our programme, news, feedback form and occasional flyers.
- Look after the data in accordance to the legislation. We do not collect any sensitive financial information like your bank details or credit card numbers when you pay for membership.
- Allow an individual to see the data held about them and delete the data at any time asked. An individual can withdraw permission at any time by contacting Reel People and unsubscribing from the monthly email for instance.

#### **Will anyone else have access to my information?**

Reel People holds your personal information as a record of your membership. Reel People will not pass on the data to a third party without explicit consent to do so. However, Reel People uses Mailchimp to send out emails to notify those who sign up about upcoming films.

#### **How long do we keep your information?**

We hold your data of Reel People Membership until the end of the season. If you signed up for the mailing list this will be held until you unsubscribe. You can unsubscribe from our mailing list by clicking the link at the bottom of any email sent by us via MailChimp. If you purchased membership, information about the transaction will be kept for accounting purposes for the length of time that is legally required.

#### **How to contact us**

Please contact us if you have any questions about our privacy policy or information we hold about you: by emailing [reelpeoplekilmersdon@gmail.com](mailto:reelpeoplekilmersdon@gmail.com)

**Reel People Films September 2023**